کارشناسی و کارشناسی ناپیوسته



سری سوال : یک ۱	(دقیقه): تستی : ۷۵٪ تشریحی: ۰	زمان آزمون	تعداد سوالات: تستى : 30 تشريحى : 0		
		عاتى	عنـــوان درس: خواندن متون مطبوء		
نگلیسی۱۲۲۵۰۹۰	ت انگلیسی ۱۲۱۲۱۲۷ – ، آموزش زبان ا	ان انگلیسی ۱۲۱۲۰۶۹ – ، زبان وادبیان	رشته تحصیلی/کد درس: مترجمی زب		
1-A newspaper is					
 expected to represer 		2. intended for the ru	ling class of a society		
3. considered as a means of advertisement		 printed and published regularly 			
2-The most important role in making the existence of a newspaper possible is played by					
2-The most important role	e in making the existence	of a newspaper possible	is played by		
1. science	^{2.} language	^{3.} knowledge	4. truth		
3 is another section which presents stories prepared by reporters who try to find topics which attract attention.					
1. feature	^{2.} notice	3. announcement	^{4.} business		
4-A newspaper's position about the major social or political event appears in the					
1. life style section		2. announcement sec	tion		
3. editorial section		4. special topics section			
5-The front page of a new	ysnaner is mainly devoted				
1. feature stories	spaper is mainly devoted	2. headlines of hard n	ews.		
3. detailed reports of sports		4. commercial advertisements			
6-Professional journalistic networks produce news as a form of reconstructing					
1. articles	2. political issues	3. social issues	4. reality		
	·		•		
7-The first sentence of the points of the story.	e news article is referred t	to as the and o	contains the essential		
1. lead	^{2.} orientation	^{3.} hard news	4. soft news		
8 reminds the reader that the story originated with certain persons and organizations; there was a reliable source of information.					
1. Personalization	^{2.} Action	^{3.} Attribution	^{4.} Evaluation		
9-News can be expressed in syntactic structures of sentences, such as the use of active or passive constructions, which allow the journalist to express or suppress the agent of news acts from subject position.					
1. action		^{2.} bias			
3. frame of reference		^{4.} lead			

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س ری سوال : یک ۱	قه): تستى: 28٪ تشريحى: .	زمان آزمون (دقیا	تعداد سوالات: تستى: 30٪ تشريحى: .			
		ى	عنـــوان درس: خواندن متون مطبوعات			
سى،١٢٢۵٠٩٠	ئلیسی ۱۲۱۲۱۲۷ – ، آموزش زبان انگلید	انگلیسی ۱۲۱۲۰۶۹ – ، زبان وادبیات انگ	رشته تحصیلی/کد درس: مترجمی زبان			
10-The significance of t	he news	••••••				
1. depends on its sentence structures						
2. may be highlighted by syntactic tactics						
3. requires the writer to write only passive sentences						
4. should be related to language use						
11 are constructions that consist of two nouns or noun phrases which refer to the same person or thing and stand in the same syntactical relation to the rest of the sentence.						
1. appositions	^{2.} modifiers	3. nominalizations	^{4.} adverbials			
12-English has the facility to express verbal action, as well as the actors, objects and other entities involved in these, either as full sentences or as single nouns, by the process of						
1. passivization		2. adverbial making				
3. modifier preposir	ng	4. nominalization				
13 makes it possible to avoid any direct reference at all to people as actors causing actions for which they are responsible.						
 passivization 	^{2.} modality	^{3.} adverbial	4. apposition			
14-In order to be in con	trol of the news articles, a	journalist most often use	s			
1. vague vocabulary	1	2. foreign ideologica	al principles			
3. indirect speech		^{4.} direct quotes				
15-Which of the followi	ing includes modifier prepo	osition?				
1. researchers led by Zell						
2. doctor-certified medical records						
3. Van Buren County Ark						
4. childeren entering schools in 19 urban areas						
16-"Statistics chief for immunization at the center", is a						
1. title	^{2.} person	^{3.} department	^{4.} project			
17-Journalists turn what thier sources say into speech. This puts the journalist in control of the focusing the story and help him to combine informations from scattered parts.						
1. positive	2. negative	^{3.} direct	^{4.} indirect			

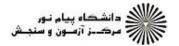
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			عنــــوان درس : خواندن متون مطبوعات _ح		
سى،١٢٢۵٠٩٠	انگلیسی ۱۲۱۲۱۲۷ – ، آموزش زبان انگلید	نگلیسی ۱۲۱۲۰۶۹ – ، زبان وادبیات	رشته تحصیلی/کد درس : مترجمی زبان ا		
18 is a fig	ure of speech that implies co	omparison between two	o unlike entities.		
1. Simile	2. Mataphor	3. Personification	4. Metonemy		
	·		,		
	depersonification are				
-	the journalist's linguistic abi	iity			
2. used for ornamer	• •				
	changing the news effects				
	he unlikeness of the news				
20 is a sub	tle technique used by journa causer.	llists to present human	acts as if they happen		
 Depersonalization 	า	^{2.} Personalization			
^{3.} Mataphor		4. Personification			
21-Editorials usually					
1. summarize the ev	vents of the community				
^{2.} have little to do w	vith what happens in a comm	nunity			
3. represent the pos	3. represent the position of a news paper on current issues				
^{4.} reflect the position	on of the people				
22-Feature articles					
1. should be written	by professional journalists				
2. are mostly imagin	nary stories				
3. may include all kinds of facts					
4. never include nev	ws stories of the community				
23-Unusual facts					
1. may indicate false judgements		2. may not be dealt	: in news papers		
3. should not be included in feature stories		4. make good featu	· ·		
	ssages designed to promote				
1. Facts	2. Advertisements	3. Newspapers	4. Feature stories		
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