| W | ww.Pnu - برون مرزی | | m انشکاه پیام نور مرک-ز آزمـون و سنجـش |
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| س ری سوال : چ هار ۴ | دقیقه) : تستی : ۷۵٪ تشریحی: ۰ | زمان آزمون (۱ | تعداد سوالات: تستی : ۳۰ تشریحی : ۰ |
| | | | عنــــوان درس : نامه نگاری |
| | انگلیسی۱۲۱۲۱۱۹ | ، انگلیسی ۱۲۱۲۰۶۷ – ، زبان وادبیات | رشته تحصیلی/کد درس : مترجمی زبان |
| 1-Which of the following | ; is <u>NOT</u> included in the let | ter? | |
| 1. the writer's name | | ^{2.} the writer's addre | SS |
| ^{3.} the date | | ^{4.} PO Box number | |
| 2-Which of the following | ; is FALSE about the inside | address? | |
| 1. It is written at the to | op left hand corner. | ^{2.} It is double spaced. | |
| ^{3.} It is flush with the le | eft margin. | ^{4.} It is two spaces above the salutation. | |
| 3-Which of the following | salutations is written to a | a woman whose marital s | status is not known? |
| 1. Dear Mrs. Jones | ^{2.} Dear Miss Jones | ^{3.} Dear Madam | ^{4.} Dear Ms. Jones |
| 4-Which part of a social l | etter is used to present th | ne purpose of writing the | letter? |
| 1. body | ^{2.} opening | ^{3.} middle | ^{4.} closing |
| 5-Which of the following | complimentary closes is t | the most formal? | |
| 1. best regards | | ^{2.} yours truly | |
| ^{3.} respectfully yours | | ^{4.} very cordially you | rs |
| 6-When is "P.S." used? | | | |
| 1. to draw the reader's attention | | ^{2.} to indicate the receiver of the letter | |
| ^{3.} to make sure the re | sponse is given | ^{4.} to add something to a closed letter | |
| 7-Which of the following | ; is usually written and se | nt by an individual to a c | ompany? |
| 1. pesonal letter | | ^{2.} business letter | |
| ^{3.} personal business le | etter | ^{4.} formal personal letter | |
| 8-Which of the following | ; is <u>NOT</u> true about a job a | pplication letter? | |
| 1. It comes with an up | | | |
| ^{2.} It should address ho | ow the applicant will be ab | le to meet the employer' | s needs. |
| ^{3.} It should be concise | but full of personal details | S. | |
| ^{4.} It should include a r | esume and not an autobio | graphy. | |
| 9-Which of the following | s is LEAST likely to appear | in a well-written resume | ? |
| 1. the people who can | verify your qualifications | | |
| ^{2.} positive personal ch | aracteristics | | |
| ^{3.} technical and comp | uter skills | | |
| ^{4.} education relevant | to the desired position | | |
| | | | |

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| سری سوال : چهار ۴ |): تستی: ۷۵٪ تشریحی: ۰ | زمان آزمون (دقيقه) | تعداد سوالات : تستی : ۳۰ تشریحی : ۰ | | |
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| 10-Which of the follow | ving is <u>NOT</u> among the adv | vantages of emails? | | | |
| 1. It is personal and | d it is easy to use. | ² . It can be used to | ^{2.} It can be used to communciate quickly. | | |
| ^{3.} It is useful for sh | ort messages. | ^{4.} It can be accompa | \cdot It can be accompanied with a lot of spam. | | |
| 11-Which of the follow | ving is FALSE about the da | te in a business letter? | | | |
| 1. It is written belo | w the sender's address. | | | | |
| ^{2.} It is separated fr | om the sender's address b | y three spaces. | | | |
| ^{3.} It can be written | with or without abbreviat | tions. | | | |
| ^{4.} It should be used | d consistently. | | | | |
| 12-Which of the follow | ving appears first in an ins | ide address? | | | |
| 1. name of house of | or building | ^{2.} number of buildir | ^{2.} number of building | | |
| ^{3.} name of the street | | ^{4.} name of the towr | ^{4.} name of the town | | |
| 13-Which of the follow | ving should the complime | ntary close match? | | | |
| 1. signature | ^{2.} salutation | ^{3.} attention line | ^{4.} date | | |
| | ving abbreviations indicat ir holding if the company | es that the owners of the co happens to go bankrupt? | ompany are only | | |
| 1. Ltd. | ^{2.} PLC | ^{3.} INC | ^{4.} Co. | | |
| 15-Which of the follow | ing is used when someor | e signs a letter on behalf of | f their manager? | | |
| 1. Enc. | 2. p.p. | ^{3.} Encl. | ^{4.} ref. | | |
| 16-Which of the follow addressee? | <i>ing should be used if the</i> | letter should be opened an | d read only by the | | |
| 1. personal | ^{2.} B.C.C. | ^{3.} confidential | ^{4.} carbon copy | | |
| 17-Which of the follow | <i>ing letters is written to a</i> | sk for catalogues or price lis | sts? | | |
| 1. letters of order | | ^{2.} letters of inquiry | ^{2.} letters of inquiry | | |
| ^{3.} letters of collection | | ^{4.} letters of complain | ^{4.} letters of complaint | | |
| 18-Which of the follow | ving is FALSE about letters | of inquiry? | | | |
| 1. It can be made b | oy a letter, email or fax. | | | | |
| ^{2.} How well you kn | ow the supplier has no eff | fect on the content of the le | tter. | | |
| ^{3.} You should begin | n the letter by giving your | status or position. | | | |
| ^{4.} You should clear | ly state what you are aski | ng for. | | | |
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| 19- Which letter is most <i>We are one of the mo</i> | probably opened by the ain producers of industria | | | | |
| 1. inquiry | ^{2.} order | ^{3.} complaint | ^{4.} collection | | |
| 20-Which of the followin ad? | ng should be especially n | nentioned in a letter of in | quiry when replying to an | | |
| 1. the newspaper an | d its date | ^{2.} the reason you are writing | | | |
| ^{3.} the catalogue nun | nber | ^{4.} the amount req | ^{4.} the amount required | | |
| 21-Which of the followi | ng is FALSE about a lette | r of order? | | | |
| | n on a company's official | | | | |
| - | eference number and a d | | | | |
| | ner by telephone or in wr | | | | |
| | ould be accompanied by a | - | | | |
| 22-What is the following Please confirm that y store is planned for e | ou can complete the wo | th in a letter of order? rk before the end of Marc | h, as the opening of the | | |
| 1. packing | ^{2.} delivery | ^{3.} payment | ^{4.} discount | | |
| 23-What is the purpose Thank you for your of expect its delivery in | rder No. 20 which we rec | eived today. We are now | dealing with it and you can | | |
| making an inquiry | 1. making an inquiry | | ^{2.} placing an order | | |
| ^{3.} making arrangeme | ents for delivery | ^{4.} acknowledging an order | | | |
| 24-Which of the followir | ng are requests for paym | ent and records of transa | ctions? | | |
| 1. pro formas | | ^{2.} invoices | | | |
| ^{3.} bills of good | | ^{4.} shipping docum | ents | | |
| 25-Which of the followir | ng letters is written to as | k your customers to pay t | he money they owe you? | | |
| 1. collection | ^{2.} complaint | ^{3.} inquiry | ^{4.} order | | |
| 26-Which of the followir | ng is FALSE about a letter | of complaint? | | | |
| 1. You should write i | t as soon as you decide il | is necessary. | | | |
| ^{2.} Delyaing the lette | r can sometimes convinc | e the receiver. | | | |
| ^{3.} Do not open the le | etter by apologizing. | | | | |
| ^{4.} You should be as o | clear as possible. | | | | |
| صفحه ۱۳ ۴ | | نیمسال اول ۹۴-۳ | 1010/101029622 | | |

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| 27-Which of the followi and agrees to make | | company or person admit | ts a mistake has taken place |
| 1. collection | ^{2.} complaint | ^{3.} adjustment | ^{4.} apology |
| 28-Which of the followi for it immediately? | ing is written when a com | pany needs to buy somet | thing but is unable to pay |
| 1. letter of credit | | ^{2.} letter of adjustr | nent |
| ^{3.} letter of inquiry | | ^{4.} letter of reques | t |
| 29-Which of the follow | ing is of LEAST importance | in granting credit? | |
| 1. credit period | | ^{2.} reputation | |
| long term trading | g association | ^{4.} references | |
| 30-What is the first step | o in the process of insuring | g a business? | |
| 1. a proposal is fille | d out by the client | | |
| ^{2.} the premium sho | uld be calculated | | |
| ^{3.} a policy should be | e prepared | | |

- $^{\rm 4.}\,$ a cover note should be issued for the client