



سری سوال: یک

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۷ تشریحی: ۰

عنوان درس: زبان تخصصی ۱

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رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) ( ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) (۱۲۳۴۰۳۱)

1-The manager showed excellent craftsmanship during presentation among the competotors."Craftsmanship" means

1. کارایی                      2. مهارت                      3. مدیریت                      4. سوددهی

2-The term..... means " A sum of money paid regularly by the government to a person who does not work anymore

1. salary                      2. price                      3. pention                      4. severance

3-The human resource function plays a vital role in an organization."Function" does NOT mean ...

1. نقش                      2. وظیفه                      3. مجموعه                      4. عملکرد

4-Although the Company has decided to developoe dynamic mangement , this emphasis is not the only appropriate style of management training. "Dynamic" means ...

1. رو به افزایش                      2. پویا                      3. مراقب                      4. توسعه بخش

5-A clever manger should diagnose the possible problems at firs before any action."diagnose" means ...

1. consider                      2. concern                      3. recognize                      4. operate

6-Her knowledge encompasses all aspests of the business."Encompass" means...

1. make less clear                      2. cause danger                      3. include                      4. cure

7- The term "....." is referred to the ability ,power or right to control and command.

1. coordinate                      2. regulation  
3. policy                      4. authority

8-We should decentralize the industrial centers to small cities.

1. تمرکززدایی کردن                      2. نظر دادن                      3. تخصص پیدا کردن                      4. مقرر کردن

9-If you are planning to build a new section, you should.....some new staff .

1. facilitate                      2. hire                      3. fire                      4. explain

10-Mr. Lewis is the manager of a company which ..... car parts.

1. stores                      2. exposes                      3. inhibits                      4. manufactures

11-The company needs some more .....to introduce its new goods.

1. craftsmanship                      2. chairman                      3. context                      4. advertising



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12- The factory needs to return to profitability extremely soon. They have to pay for expenses.

- |          |           |           |          |
|----------|-----------|-----------|----------|
| 1. توزیع | 2. سوددهی | 3. انتخاب | 4. تجاوز |
|----------|-----------|-----------|----------|

13- Everybody is .....to pass the traffic light when red.

- |            |              |
|------------|--------------|
| 1. found   | 2. lost      |
| 3. changed | 4. inhibited |

14- To separate the different elements from oil , we need to .....it.

- |           |         |
|-----------|---------|
| 1. refine | 2. hide |
| 3. stop   | 4. find |

15- Lack of trust between couples is a very destructive factor through which they may decide to divorce.

- |         |         |            |          |
|---------|---------|------------|----------|
| 1. سالم | 2. مخرب | 3. عملیاتی | 4. نظامی |
|---------|---------|------------|----------|

16- Computers are used to store and.....information efficiently.

- |         |             |         |         |
|---------|-------------|---------|---------|
| 1. lose | 2. generate | 3. stop | 4. hide |
|---------|-------------|---------|---------|

17- To have a better result, the manager called to a .....

- |             |           |               |            |
|-------------|-----------|---------------|------------|
| 1. consumer | 2. worker | 3. consultant | 4. speaker |
|-------------|-----------|---------------|------------|

18- A large business firm that controls the production of goods of very different kinds is called.....

- |             |                 |            |                 |
|-------------|-----------------|------------|-----------------|
| 1. chairman | 2. job rotation | 3. company | 4. conglomerate |
|-------------|-----------------|------------|-----------------|

19- He gets his ..... at the end of the month.

- |        |          |              |              |
|--------|----------|--------------|--------------|
| 1. pay | 2. labor | 3. committee | 4. severance |
|--------|----------|--------------|--------------|

20- My father is retired. He receives his .....from government .

- |            |              |
|------------|--------------|
| 1. wage    | 2. severance |
| 3. pension | 4. payroll   |

21- They have tried to take the risk in dealing with the problem. No one else has done it before..

- |               |           |              |                |
|---------------|-----------|--------------|----------------|
| 1. initiative | 2. danger | 3. stability | 4. performance |
|---------------|-----------|--------------|----------------|

22- I will leave the factory in 2 days. The .....is getting worse.

- |                      |                 |
|----------------------|-----------------|
| 1. recruitment       | 2. breakthrough |
| 3. working condition | 4. viable       |



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23- I needed some soap to wash the things .When going to the store, the shopkeeper said that he was .....it.

1. fresh out of                      2. longevity                      3. convinced                      4. merged

24- The term .....is meant" lack of development or growth".

1. global                      2. diagnose                      3. stagnation                      4. retirement

25- According to the experts, ..... can be asked as a useful training for every organization.

1. task assignment                      2. operation  
3. sensitivity training                      4. education

26- You can feel relaxed if you have a .....job .

1. permanent                      2. hierarchical                      3. useless                      4. effective

27- The lack of jobs in this area means that the workforce is easily..... .

1. diagnostically                      2. exploitable                      3. operation                      4. diagnosis