



سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۷ تشریحی: ۰

عنوان درس: زبان تخصصی ۱

www.PnuNews.com  
www.PnuNews.net

رشته تحصیلی / کد درس: مدیریت بازرگانی (چندبخشی) (۱۲۱۲۱۷۵) - مدیریت دولتی (چندبخشی) (۱۳۳۴۰۳۱)

- 1-The manager showed excellent craftsmanship during presentation among the competotors."Craftsmanship" means
1. کارایی                                  2. مهارت                                  3. مدیریت                                  4. سوددهی
- 2-The term..... means " A sum of money paid regularly by the government to a person who does not work anymore
1. salary                                  2. price                                  3. pention                                  4. severance
- 3-The human resource function plays a vital role in an organization."Function" does NOT mean ...
1. نقش                                  2. وظیفه                                  3. مجموعه                                  4. عملکرد
- 4-Although the Company has decided to develop dynamic mangement , this emphasis is not the only appropriate style of management training. "Dynamic" means ...
1. رو به افزایش                                  2. پویا                                  3. مراقب                                  4. توسعه بخش
- 5-A clever manger should diagnose the possible problems at firs before any action."diagnose" means ...
1. consider                                  2. concern                                  3. recognize                                  4. operate
- 6-Her knowledge encompasses all aspests of the business."Encompass" means...
1. make less clear                                  2. cause danger                                  3. include                                  4. cure
- 7- The term "....." is referred to the ability ,power or right to control and command.
1. coordinate                                  2. regulation                                  3. policy                                  4. authority
- 8-We should decentralize the industrial centers to small cities.
1. تمرکززدایی کردن                                  2. نظر دادن                                  3. تخصص پیدا کردن                                  4. مقرر کردن
- 9-If you are planning to build a new section, you should.....some new staff .
1. faciliate                                  2. hire                                  3. fire                                  4. explain
- 10-Mr. Lewis is the manager of a company which ..... car parts.
1. stores                                  2. exposes                                  3. inhibits                                  4. manufactures
- 11-The company needs some more .....to introduce its new goods.
1. craftsmanship                                  2. chairman                                  3. context                                  4. advertising





تعداد سوالات: تستی: ۲۷ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان تخصصی ۱

www.PnuNews.com  
www.PnuNews.net

رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) (۱۲۱۲۱۷۵) - مدیریت دولتی (چندبخشی) (۱۳۳۴۰۳۱)

23- I needed some soap to wash the things .When going to the store, the shopkeeper said that he was .....it.

1. fresh out of                      2. longevity                      3. convinced                      4. merged

24- The term .....is meant" lack of development or growth".

1. global                      2. diagnose                      3. stagnation                      4. retirement

25- According to the experts, ..... can be asked as a useful training for every organization.

1. task assignment                      2. operation  
3. sensitivity training                      4. education

26- You can feel relaxed if you have a .....job .

1. permanent                      2. hierarchical                      3. useless                      4. effective

27- The lack of jobs in this area means that the workforce is easily..... .

1. diagnostically                      2. exploitable                      3. operation                      4. diagnosis