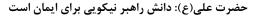
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تعداد سوالات: تستى: 27 تشريحي: . زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰ سری سوال: یک ۱ عنوان درس: زبان تخصصي ١ www.PnuNews.com رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) ۱۲۳۴۰۳۱ www.PnuNews.net 1-The manager showed excellent craftsmanship during presentation among the competotors."Craftsmanship" means کارایی، 1. مديريت 3. سوددهے، 2-The term..... means " A sum of money paid regularely by the government to a person who does not work anymore 3. pention 2. price 4. severance 1. salary 3-The human resource function plays a vital role in an organization. "Function" does NOT mean ... نقش .1 وظيفه 2. محموعه 3. عملک د 4-Although the Company has decided to develooe dynamic mangement, this emphasis is not the only appropriate style of management training. "Dynamic" means ... 2. يويا مراقب 3. رو به افزایش، 1. توسعه بخش . 5-A clever manger should diagnose the possible problems at firs before any action. "diagnose" means ... 2. concern 3. recognize 4. operate 1. consider 6-Her knowledge encompasses all aspests of the business. "Encompass" means... 2. cause danger 1. make less clear 3. include 7- The term "....." is referred to the ability ,power or right to control and command. 1. coordinate 2. regulation 4. authority 3. policy 8-We should decentralize the industrial centers to small cities. تمرکززدایی کردن .1 نظر دادن .2 تخصص بيدا كردن 9-If you are planning to build a new section, you should.....some new staff. 2. hire 3. fire 1. facilitate 4. explain 10-Mr. Lewis is the manager of a company which car parts. 4. manufactures 1. stores 2. exposes 3. inhibits 11-The company needs some moreto introduce its new goods. 1. craftsmanship 2. chairman 3. context 4. advertising

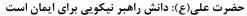
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تعداد سوالات: تستى: 27 تشريحي: . سرى سوال: يك ١ زمان آزمون (دقیقه): تستی: ۷۵٪ تشریحی: ۰ **_وان درس:** زبان تخصصی ۱ www.PnuNews.com رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) ۱۲۳۴۰۳۱ www.PnuNews.net 12-The factory needs to return to profitability extremely soon. They have to pay for expenses. 2. موددهي انتخاب 3. 13-Everybody isto pass the traffic light when red. 2. lost 1. found 3. changed 4. inhibited 14-To separate the different elements from oil, we need toit. 1. refine 2. hide 3. stop 4. find 15-Lack of trust between couples is a very destructive factor through which they may decide to divorce. سالم .1 مخ, ب عملياتي 3. نظامي 4. 16-Computers are used to store and.....information efficiently. 2. generate 4. hide 17-To have a better result, the manager called to a 2. worker 1. consumer 3. consultant 4. speaker 18-A large business firm that controls the production of goods of very different kinds is **1.** chairman 2. job rotation 3. company 4. conglomerate 19-He gets his at the end of the month. 3. committee 4. severance 2. labor 20-My father is retired. He receives hisfrom government . 1. wage 2. severance 3. pension 4. payroll 21-They have tried to take the <u>risk</u> in dealing with the problem. No one else has done it before.. 1. initiative 2. danger 3. stability 4. performance 22- I will leave the factory in 2 days. Theis getting worse. 1. recruitment 2. breakthrough 3. working condition 4. viable







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