

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۷ تشریحی: ۰

عنوان درس: زبان تخصصی ۱

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روش تحصیلی/ کد درس: مدیریت بازرگانی (چندبخشی) ۱۴۰۳۱ - مدیریت دولتی (چندبخشی) ۱۴۱۲۷۵

1-The manager showed excellent craftsmanship during presentation among the competotors."Craftsmanship" means

1. کارایی 2. مهارت 3. مدیریت 4. سوددهی

2-The term..... means " A sum of money paid regularly by the government to a person who does not work anymore

1. salary 2. price 3. pention 4. severance

3-The human resource function plays a vital role in an organization."Function" does NOT mean ...

1. نقش 2. وظیفه 3. مجموعه 4. عملکرد

4-Although the Company has decided to develop dynamic mangement , this emphasis is not the only appropriate style of management training. "Dynamic" means ...

1. رو به افزایش 2. پویا 3. مراقب 4. توسعه بخش

5-A clever manger should diagnose the possible problems at firs before any action."diagnose" means ...

1. consider 2. concern 3. recognize 4. operate

6-Her knowledge encompasses all aspects of the business."Encompass" means...

1. make less clear 2. cause danger 3. include 4. cure

7- The term "....." is referred to the ability ,power or right to control and command.

1. coordinate 2. regulation  
3. policy 4. authority

8-We should decentralize the industrial centers to small cities.

1. تمرکزدایی کردن 2. نظر دادن 3. تخصص پیدا کردن 4. مقرر کردن

9-If you are planning to build a new section, you should.....some new staff .

1. facilitate 2. hire 3. fire 4. explain

10-Mr. Lewis is the manager of a company which ..... car parts.

1. stores 2. exposes 3. inhibits 4. manufactures

11-The company needs some more .....to introduce its new goods.

1. craftsmanship 2. chairman 3. context 4. advertising

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12-The factory needs to return to profitability extremely soon. They have to pay for expenses.

- 1. توزیع
- 2. سوددهی
- 3. انتخاب
- 4. تجاوز

13-Everybody is .....to pass the traffic light when red.

- 1. found
- 2. lost
- 3. changed
- 4. inhibited

14-To separate the different elements from oil , we need to .....it.

- 1. refine
- 2. hide
- 3. stop
- 4. find

15-Lack of trust between couples is a very destructive factor through which they may decide to divorce.

- 1. سالم
- 2. مخبر
- 3. عملیاتی
- 4. نظامی

16-Computers are used to store and.....information efficiently.

- 1. lose
- 2. generate
- 3. stop
- 4. hide

17-To have a better result, the manager called to a .....

- 1. consumer
- 2. worker
- 3. consultant
- 4. speaker

18-A large business firm that controls the production of goods of very different kinds is called..... .

- 1. chairman
- 2. job rotation
- 3. company
- 4. conglomerate

19-He gets his .... at the end of the month.

- 1. pay
- 2. labor
- 3. committee
- 4. severance

20-My father is retired. He receives his .....from government .

- 1. wage
- 2. severance
- 3. pension
- 4. payroll

21-They have tried to take the risk in dealing with the problem. No one else has done it before..

- 1. initiative
- 2. danger
- 3. stability
- 4. performance

22- I will leave the factory in 2 days. The .....is getting worse.

- 1. recruitment
- 2. breakthrough
- 3. working condition
- 4. viable

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23-I needed some soap to wash the things .When going to the store, the shopkeeper said that he was .....it.

1. fresh out of                  2. longevity                  3. convinced                  4. merged

24-The term .....is meant " lack of development or growth".

1. global                  2. diagnose                  3. stagnation                  4. retirement

25-According to the experts, ..... can be asked as a useful training for every organization.

1. task assignment                  2. operation  
3. sensitivity training                  4. education

26-You can feel relaxed if you have a .....job .

1. permanent                  2. hierarchical                  3. useless                  4. effective

27- The lack of jobs in this area means that the workforce is easily..... .

1. diagnostically                  2. exploitable                  3. operation                  4. diagnosis