



سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۱۰۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

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1-He believes that every one should have a right to free speech. In other words, he is a strongof free speech.

1. proponent 2. opponent 3. protagonist 4. antagonist

2-Social effects of tourism are less tangible than economic effects and are more difficult to

1. quantity 2. quantify 3. quantitative 4. quantitatively

3-Some people believe thattourists today come primarily from western countries, tourism industry has introduced and spread western values throughout the world.

1. if 2. until 3. because 4. although

4-As people travel to different parts of the world, they learn more about other cultures and may become more

1. tolerance 2. tolerant 3. morals 4. locale

5-To lead the country to, they tried to attract more tourists.

1. poverty 2. health 3. novelty 4. wealth

6-The controlled use and systematic protection of natural resources, such as forests, soil and water systems is called

1. constructive 2. construction 3. conservation 4. conservatism

7-What criteriaused to assess tourism industry's ability?

1. is 2. are 3. has 4. have

8-There is no consensus concerning that issue in the community. The underlined word means

1. interest 2. attraction 3. agreement 4. solution

9-In multicultural countries, regional tourism can help maintain the cultural identity of minority cultural groups that otherwise might beby the nation's dominant culture.

1. supported 2. used 3. revitalized 4. submerged

10-In this circumstances, the likelihood of crime detection is slow. The underlined word means

1. probability 2. love 3. minority 4. majority

11-It was another clear attempt toattention from the truth.

1. pay 2. attract 3. distract 4. persuade



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12- By their acceptance and use of the English translation of the Bible, the Scottish reformers in effect adopted English as the national language. "Their" refers to

1. acceptance
2. English
3. Scottish reformers
4. national

13- An event that may occur but that is not likely or intended is referred to as a(n)

1. frugality
2. contingency
3. adherence
4. succession

14- When water stands still in a place for some time it becomes

1. lagoon
2. fauna
3. stagnant
4. hurricane

15- Environmental pressure groups and media coverage, as well as extensive academic literature, stress the environmental problems by tourism.

1. cause
2. caused
3. causing
4. because

16- Disasters are not in the tourism industry and often lead to cancelled bookings.

1. uncommon
2. difficult
3. possible
4. concerned

17- Managers have some crucial roles when they face hotel disasters. "Crucial" means

1. important
2. faulty
3. fragile
4. simple

18- A hotel manager should have firm public with the media.

1. affair
2. relation
3. dichotomy
4. aggression

19- Turkey forms a between Asia and Europe and has been impacted by the cultures of these two continents.

1. variation
2. flora
3. fauna
4. bridge

20- The government should the old policies of tourism management and implement new ones instead.

1. follow
2. earn
3. abandon
4. dominate

21- Tour managers should supply food services based on the diversity of the local communities. The underlined word means

1. provide
2. notice
3. propose
4. stress

22- Society-oriented tourism programs may encounter various obstacles in their implementation. The underlined word means

1. bonds
2. features
3. patterns
4. barriers



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- 23- A good management scheme shouldthe health of the ecosystem.
1. prove 2. improve 3. approve 4. disprove
- 24-urban tourism is primarily concerned with two main motivations, it is in fact very diverse.
1. since 2. as well as 3. while 4. either
- 25- Overall, visitors to cities tend to be more affluent and higher spenders.
1. therefore 2. since 3. but 4. though
- 26- The objectives of tourism development are diffuse and often interlinked with other objectives. The underlined word means.....
1. opportunities 2. purposes 3. advantages 4. caveats
- 27- It is perhaps in architecture and urban design that the attempt to create a spectacle is most
1. obscure 2. evident 3. doubtful 4. decline
- 28- Because of the carnival, there was a hugeof visitors to the city.
1. influx 2. incur 3. souvenir 4. fragile
- 29- Tourism development has led to socio-economic regeneration of rural areas. The underlined word means
1. turn 2. return 3. revitalization 4. revolution
- 30- For many tourists, the prime for visiting the countryside is the rural environment.
1. resource 2. motivation 3. report 4. reaction