



تعداد سوالات: تستی: ۲۸ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

سری سوال: یک ۱

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رشته تحصیلی/کد درس: علوم ارتباطات اجتماعی (روزنامه نگاری) ۱۲۲۳۱۴ - علوم ارتباطات اجتماعی (روابط عمومی) ۱۲۲۳۱۴

1-The excessive use of land has impoverished the soil. impoverish means.....

1. exchange                      2. make poor                      3. advance                      4. make rich

2-Society is simultaneously the longest enduring and most all-embracing social organization that influences our action.simultaneously means.....

1. finally                                      2. happening at the same time  
3. greatly                                      4. happening once a year

3-The social system is fragile. Each part contributes to the whole and together the parts ensure the continuation of society. fragile means.....

1. widespread                                      2. able to be reached or used  
3. appropriate                                      4. easily broken or damaged

4-If people cooperate, they do so because they are forced to or because their survival depends on it. cooperate means.....

1. obtain                                      2. make impure                      3. support                                      4. work together

5-The parliament legislated for more womens rights. legislate means.....

1. try hard                                      2. teach                                      3. make laws                                      4. increase

6-Sociology promotes understanding and tolerance by by enabling each of us to look beyond intuition. promote means.....

1. raise sb to a higher position                      2. espouse  
3. involve two or more countries                      4. cause

7-Most of the people living in Tehran come from diverse cities and cultures. diverse means.....

1. complete                                      2. substancial                                      3. different                                      4. biological

8-Simmel assessed the costs of industrialization on the city dweller. dweller means.....

1. injustice                                      2. manner                                      3. impotence                                      4. inhabitant

9-The notion of the survival of the fittest has been used to justify class, racial-ethnic and gender .....

1. percent                                      2. inequality                                      3. conquest                                      4. instability

10-Society is, like the dyad,made up of actors who .....with one another and who have developed patterns over time.

1. exist                                      2. belong                                      3. interact                                      4. ignore



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11-According to recent statistics the .....of Iran is more than 70 million.

- 1. intuition
- 2. education
- 3. proportion
- 4. population

12-A society is made up of different organizations and .....for guiding and helping people.

- 1. institutions
- 2. negotiations
- 3. variations
- 4. traditions

13-I plan to .....my money to take a trip round the world.

- 1. lecture
- 2. accumulate
- 3. survive
- 4. encourage

14-The company did its business ..... but now it has some branches in different cities.

- 1. centrally
- 2. center
- 3. centralize
- 4. central

15-The .....of the bomb explosion amount to 15 men and women.

- 1. concepts
- 2. victims
- 3. contrasts
- 4. traits

16-His .....in arriving on time can be an example for others.

- 1. quality
- 2. autonomy
- 3. regularity
- 4. hearsay

17-It is the systematic study of human society and social interaction. it refers to.....

- 1. sociology
- 2. variety
- 3. technology
- 4. poverty

18-It is the process by which an increasing proportion of population lives in cities rather than in rural areas . it refers to.....

- 1. industrialization
- 2. functionalism
- 3. urbanization
- 4. positivism

19-The change from a culture and society that emphasizes associational relationship is called the great social transformation.great social transformation means.....

- 1. بهره برداری گسترده اجتماعی
- 2. دگرسانی بزرگ اجتماعی
- 3. سرمایه گذاری گسترده اجتماعی
- 4. جهت گیری بزرگ اجتماعی

20-Durkheim was concerned with social order and social stability. social stability means.....

- 1. نمود جامعه شناختی
- 2. سرشت اجتماعی
- 3. مفهوم جامعه شناختی
- 4. ثبات اجتماعی



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21- Pastoral societies derive most of their sustenance from gazing domestic animals. Pastoral society means.....

1. جامعه انتقالی 2. جامعه سنتی 3. جامعه روستایی 4. جامعه صنعتی

22- By the mid nineteenth century, industrialization was well under way in the United States. industrialization means.....

1. صنعتی شدن 2. شهرنشینی 3. اثبات گرایی 4. حاشیه نشینی

23- Complex social stratification in all activities are the characteristic of associational societies. Complex social stratification means.....

1. طبیعت گسترده اجتماعی 2. واحد پیچیده اجتماعی  
3. ساختار گسترده اجتماعی 4. قشر بندی پیچیده اجتماعی

24- With borders to facilitate interaction within, nation- states usually have an official language. facilitate interaction means.....

1. ایجاد کردن رابطه 2. تسهیل کردن تعامل 3. محدود کردن رابطه 4. نادیده گرفتن تعامل

25- After a long term of negotiation, the two countries finally reached a consensus. consensus means.....

1. اختلاف 2. مصلحت 3. توافق 4. شکست

26- We define interaction as mutual social action. mutual means.....

1. مشترک 2. پایدار 3. برجسته 4. متداول

27- We are struggling against racial segregation. racial segregation means.....

1. اتحاد قومی 2. پیوند نژادی 3. مهاجرت قومی 4. تبعیض نژادی

28- Simmel's ultimate concern was to protect the autonomy of the individual in society. autonomy means.....

1. استعداد 2. اعتقاد 3. امتیاز 4. استقلال